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F75 STRATEGIC **DECISION MAKING**

This course is designed to provide delegates with an effective source of environmental information and should be a key part of any executive's environmental scanning strategy. The course reviews main external information from many perspectives, including economic, governance, technological and accounting. Delegates will develop an understanding of contemporary strategic issues which is essential to their organisations' long-term survival and growth in today's rapidly changing business environment.

SKILLS ATTAINED

- ✓ Develop an improved awareness of the importance of external information in strategic decision making
- Recognise key global and regional economic opportunities and challenges
- ✓ Understand current corporate governance issues and frameworks
- ✓ Implement recent changes in accounting practice and techniques
- Appreciate the impact of recent developments in technology and their potential business impact
- ✓ Appreciate key green issues, the policy framework and the potential impact on business

COURSE INFORMATION



5 Training Days



London: £3600 + VAT Dubai: \$4400



At the end of the programme, an achievement certificate will be awarded on the basis of active participation and full time attendance. No examination required.



08-12 Apr 19 (London) 08-12 Jul 19 (London) 18-22 Aug 19 (Dubai) 23-27 Sep 19 (London) 18-22 Nov 19 (London)



Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

RESERVE A PLACE



F75 STRATEGIC DECISION MAKING

COURSE PROFILE

The Global Economic Outlook

- ✓ Global prospects for growth
- ✓ Key regional economic opportunities and challenges
- ✓ Regional case study

Emerging Issues in Corporate Governance

- ✓ Current and emerging issues in corporate governance
- ✓ Developments in legislative and policy frameworks
- ✓ Case study in governance

Emerging Technological Issues

- Key technological developments and trends
- ✓ Technology case study

Emerging Issues in Finance and Accounting

- Developments in international accounting standards
- ✓ Developments in management accounting

Emerging Environmental and Regulatory Issues

- ✓ Emerging environmental issues
- ✓ Developments in the global environmental policy framework
- Environmental case study

WHO SHOULD ATTEND

This stimulating course is designed for senior managers and executives, who are involved in strategic decision making and planning. Senior executives in finance or non-finance roles will benefit from this programme, which delivers an awareness of key external forces that influence organisational decision-making.

COURSE BOOKING



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RESERVE A PLACE

"Professional people, added value, great experience."

Mohammad Al-Hamer KOC, Kuwait